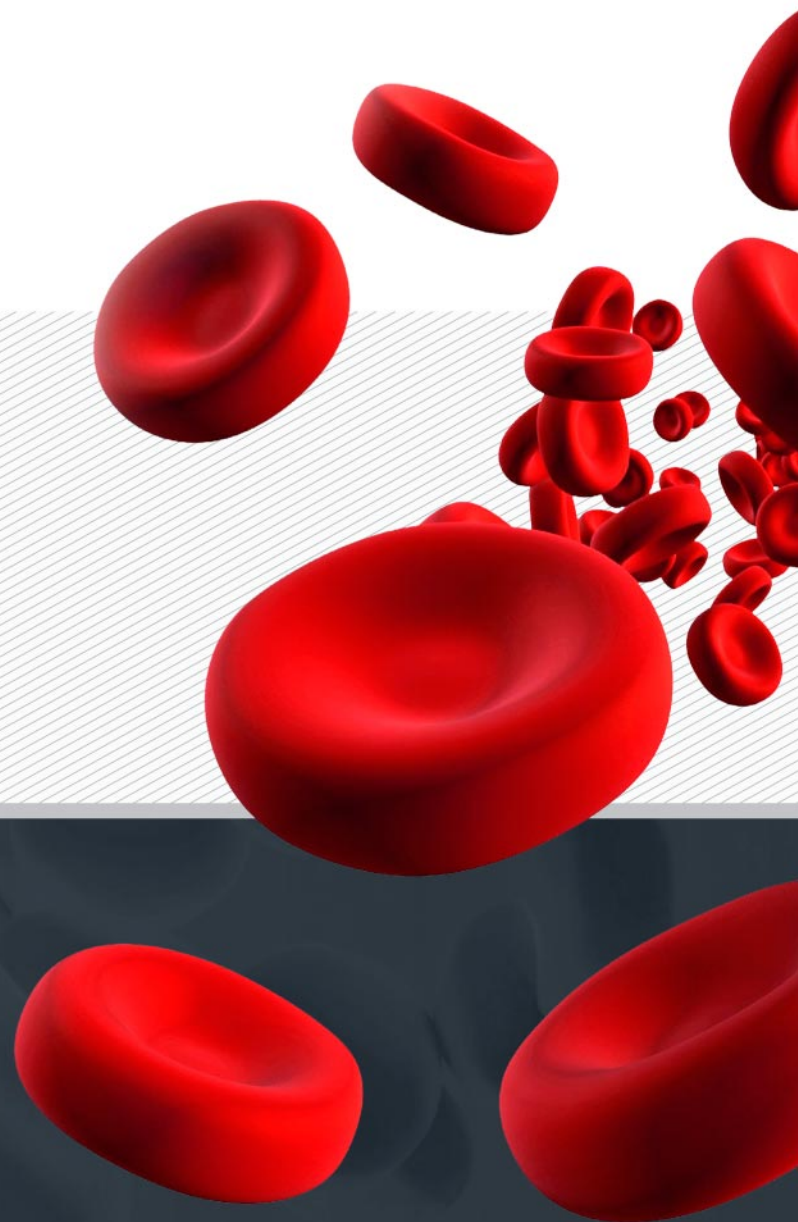


# Launch of the Patient Blood Management Guidelines

Professor Chris Baggoley  
National Portrait Gallery, Canberra  
19 September 2012



# Blood - a precious resource

- In Australia, **1 in 3 people will need blood** sometime in their life but only **1 in 30 donate**.
- In 2012-13, the Blood Service needs to collect around 1.4 million donations, and this is growing each year.
- Blood transfusions are a recognised life-saving part of medical treatment, they can also be associated with adverse events and poorer outcomes for some patient groups. Some evidence suggests that up to **1 in 5 blood transfusions may not have been necessary**.

# Official launch of the Guidelines

Patient Blood Management  
Guidelines: Module 1

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**Critical  
Bleeding  
Massive  
Transfusion**

Patient Blood Management  
Guidelines: Module 2

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**Perioperative**

Patient Blood Management  
Guidelines: Module 3

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**Medical**